



Save Time. Stay Productive.

With FirstUp, forms can be removed sooner and concrete can bear construction loads earlier than with traditional concrete, this will cut days off your construction schedule.

FirstUp ready-mixed concrete from CBM meets the most demanding specifications, whether it's an industrial, commercial or residential project.



Stay productive with FirstUp.



HOW IT WORKS

FirstUp is a proprietary ready-mixed concrete from CBM, designed to accelerate concrete strength gain and allow for quicker form removal. Different formulations make it easy to customize FirstUp to your construction schedule.

FirstUp concrete is designed to provide 75% of your specified 28-day strength ensuring early form removal at 24, 36, 48, or 72 hours. This will take weeks off your schedule – saving you money on project financing and generating income sooner by initiating quicker occupancy.

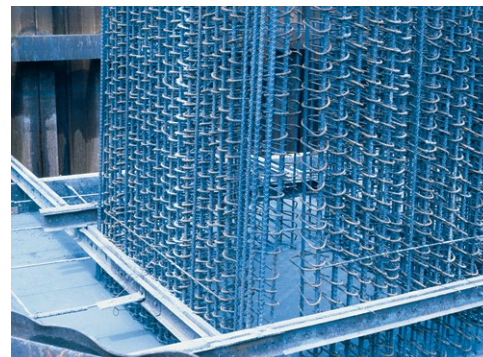
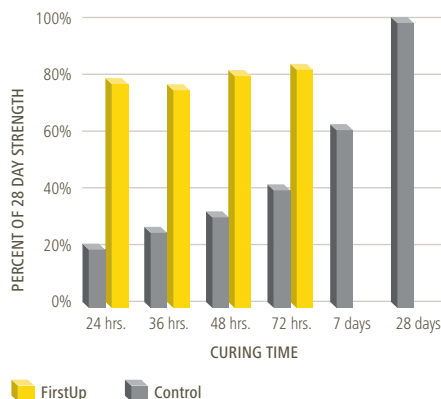
All FirstUp mixes conform to applicable CSA and ASTM requirements.

**For technical questions call
St. Marys CBM Technical Service
at 416-423-1300**

BENEFITS:

- Accelerates your project schedule
- Reduced financing charges
- Quicker occupancy and income
- Accelerated early strength
- Speedier form turnaround
- Better durability and appearance

COMPRESSIVE STRENGTH



Use FirstUp for fast strength gain and high compressive strengths.



FirstUp ready-mixed concrete meets the most demanding specifications.



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